



evmux

WEB-BASED EASY TO USE
LIVE STREAM EDITOR FOR EVENTS



The Vision

Imagine a world where anyone, anywhere, without the need of expensive equipment and AV skills can produce breath-taking live streaming experiences

Problem Description

The challenge of producing high-end virtual events became crucial back in March 2020, when COVID hit and virtual events replaced the in-person events. The event use-case is UNIQUE!, and current solutions weren't good enough to tackle the increasing demand.

The alternatives were hosting a very simple "gallery view" event with a low budget or upgrade the production level by hiring third-party AV teams (not scalable).





Solution Overview

evmux was created with the new world in mind.

We envisioned event organizers, corporate marketers and video podcasters producing high-end events using a simple but robust web-based platform ready for integration with any platform.

We took our collective 30 years of experience to build the BEST event's unique use-case PLATFORM.

Saving Costs | Saving Time | Scale

Key Features

- Run multiple sessions from one editor - no need to have different instances per session.
- Create scenes ahead of time so the day of the event running the event will be easy and smooth.
- Live editing capabilities - on top of editing before the event, anything is possible to edit live.
- Autoswitch from one scene to the other to automate the flow of the event.
- Powerful integrations to save tons of time.
- Fully private Speaker Room to streamline the speaker's experience and ensure the success of the event.



Company Profile

- Pixeline Technologies LTD founded in 2010.
- The company developed Xtag in 2011 - cutting edge events onsite solutions (Aka badge-printing, in-event tracking, lead-retrieval).
- US based, Pixeline Technologies inc founded in 2019 and owned by Pixeline Technologies LTD.
- The company is profitable and self-funded by the founders (33.3% each) - Elad Rosanski, Eran Eluz and Alon Sela.
- Started in Israel, expanded to the USA and Europe in 2019.
- After COVID hit, "evmux" product development was accelerated.

Founders



ELAD ROSANSKI CMO

Experienced entrepreneur with vast experience in the event-tech industry. Elad co-founded Pixeline, and led the global marketing and sales operations. Elad holds an LL.B. and a B.A. in East Asian Studies from Tel-Aviv University.



ERAN ELUZ CTO


Experienced software engineer with over 15 years of experience. Eran co-founded Pixeline and led the company's technology to be agile and innovative. Eran Led the company's R&D towards the quick pivot to the virtual event industry.



ALON SELA COO

Experienced Electronics and computers engineer. Alon served as an electronics engineer for testing equipment in the Israeli Air Force. In 2011 Alon joined MER-GROUP as an integration engineer. Alon joined Pixeline in 2013 to lead the operations department.

Competitive Matrix

	 evmux	Socialive	Streamyard	Restream	Vmix	Wirecast	OBS
Web-Based	✓	✓	✓	✓			
Desktop software only					✓	✓	✓
Multi Channel Broadcast	✓	✓	✓	✓			
Dedicated Speaker Room	✓	✓					
Broadcast to Zoom and other meeting platforms	✓				✓	✓	✓
HLS player	✓						
Multi session editing	✓						
Native Lower thirds	✓						
Scenes management	✓				✓	✓	✓
Scenes Auto-Switch	✓				✓	✓	✓
Dashboard	✓	✓	✓	✓			
Fully customized scenes	✓				✓	✓	✓
Co-control of slideshows	✓						
Push-to-Talk (Editor to Speakers)	✓						



Visit Us

www.evmux.com